Director of University Relations

In the attached memo dated May 3, 1985 (DA 0864), the President delegated to Chancellors the authority to permit use of campus names (e.g., University of California, Riverside) and/or abbreviations (e.g., UCR), or any other name of which said designations or abbreviations are a part.

With this memo, I am redelegating this authority to you, as it relates to publications issues. This delegation is effective immediately and supersedes any previous delegations regarding the use of the campus' name with respect to publications. This delegation may not be further redelegated.

The attached delegation grants the authority to permit both the commercial and non-commercial use of the campus' name under very specific guidelines. Please make sure these guidelines are closely adhered to, particularly with respect to the commercial use of the university's name.

Sincerely,

Rosemary S.J. Schreiber
Chancellor

Attachment

cc: Special Assistant-- Coordination & Review
    UCR Vice Chancellor--Administration
    UCR Administrative Budget Office