

**DA 0865**

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May 3, 1985

**CHANCELLORS  
LABORATORY DIRECTORS  
SENIOR VICE PRESIDENT--ADMINISTRATION**

**Delegation of Authority--Policy to Permit Use of the Unofficial Seal**

Effective immediately, authority granted to the President of the University under Bylaw 3.1 of The Regents to permit use of the unofficial seal is delegated as follows:

1. Each Chancellor and Laboratory Director is delegated, within their areas of jurisdiction, authority to permit use of the unofficial seal as a symbol of the University for any official purpose or in connection with alumni, student, or public projects.
2. The Senior Vice President--Administration is delegated authority to permit use of the unofficial seal for any official systemwide application or whenever such use concerns more than one campus.

Two versions of the unofficial seal<sup>1</sup>, as shown in the attachment to this delegation, are authorized for use in printed matter. One is a replica of the corporate seal<sup>2</sup>, with the words "Seal of" deleted; the other is a simplified version, designed as an alternative for use whenever more consistent with a typographic design.

Use of the unofficial seal related to the manufacture and distribution of commercial products continues to be governed by the following provisions of Paragraph A.3. of Delegation of Authority--Policy to Permit Use of the University's Name, revised May 3, 1985.

Requests for manufacture and distribution of all commercial products bearing the name/or unofficial corporate seal of the University of California, as distinguished from that of a single campus, shall be referred to the Senior Vice President--Administration. In approving such request, the Senior Vice President-- Administration shall authorize distribution solely through one or more of the bookstores of the campuses or shall authorize other distributors who will receive their merchandise through a designated campus bookstore, and shall notify the Chancellor on each of the campuses.

Questions related to use of the unofficial seal which are not covered by this policy are to be referred to the Senior Vice President--Administration<sup>3</sup>.

This delegation supersedes the delegation on this matter issued April 8, 1983. Any redelegation of this authority shall be in writing with a copy furnished to the Director--Coordination and Review.

David Pierpont Gardner

Attachment

cc: Members, President's Cabinet

Director--Coordination and Review  
Principal Officers of The Regents

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- <sup>1</sup> The "simplified version" has been removed, since technology now permits greater design flexibility.
- <sup>2</sup> The corporate seal is used only by The Regents. The "unofficial seal" is the same design with the words "Seal of" omitted.
- <sup>3</sup> Questions about the use of the seal may be directed to Universitywide Policy Coordinator Nancy Capell at [Nancy.Capell@ucop.edu](mailto:Nancy.Capell@ucop.edu).



The "unofficial" seal of the University of California